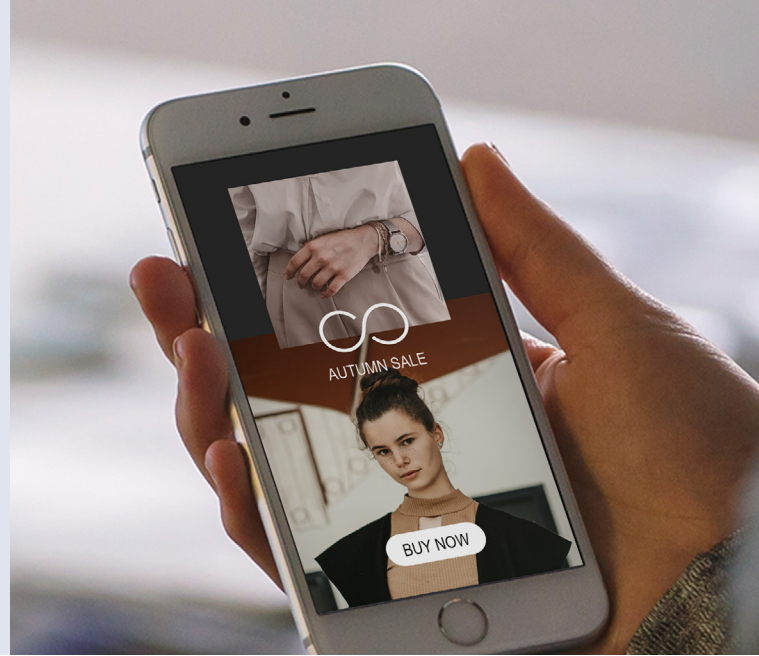


Remerge

Accelerate app growth with highly scalable and efficient app retargeting



Who is Remerge?

We're a performance-driven programmatic partner that helps mobile marketers increase revenue and retention after the install with impactful in-app ads.

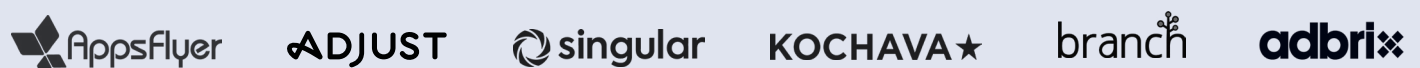
- Activate non-converters
- Re-engage lapsed users
- Retain loyal users

The world's #1 non-self-attributing DSP – AppsFlyer Remarketing Index

We're on your side

- + Managed service**
Consider us a trusted and flexible extension to your marketing team.
- + Close collaboration**
We take time to understand your unique case and develop a custom strategy.
- + Insights and data**
Get expert insights, consultation, and advice every step of the way.
- + Free creative support**
Our team can help resize, optimize, or build your ad creatives from scratch.
- + Transparent reporting**
Get access to a configurable reporting dashboard and raw data exports.
- + Highest data security**
Rest assured: as a data processor, we never share user data with others.

Integrated with all the major attribution and data providers



How we optimize performance

1 Maximum audience reach

Thanks to a cost-efficient infrastructure and 26+ supply partners, we access high quality inventory, at scale. This means we find your users where they are, when it matters.

2 Relevant ad experiences

Dynamic targeting and real-time segmentation capabilities enable us to engage on an individual level, based on a user's unique in-app activity.

3 Ultimate buying efficiency

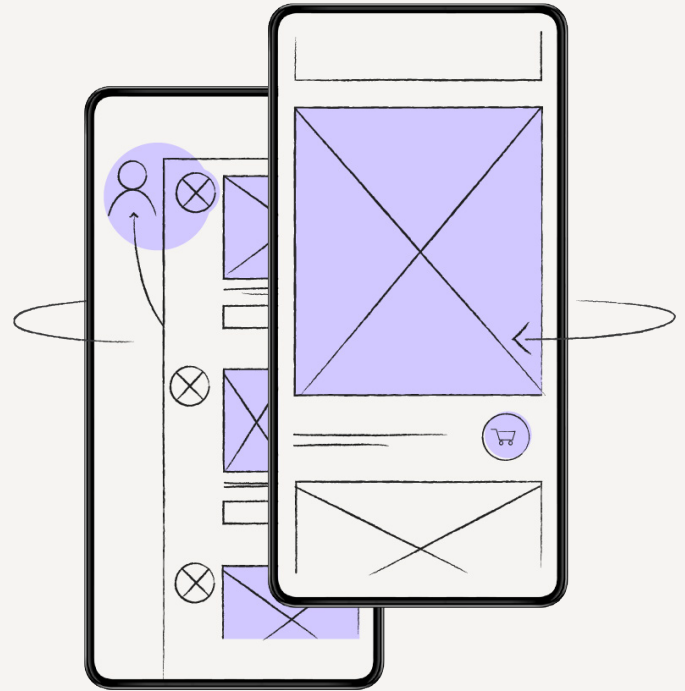
We drive costs down and conversions up by combining sophisticated machine learning with the power of human ingenuity.

4 Diligent quality assurance

We meticulously check that all tracking links work and campaign setups are correct, so that you bring the right user to the right place at the right time.

5 Comprehensive measurement

We offer incrementality measurement on top of last-click attribution to uncover hidden learnings for effective, data-driven campaign optimization.



« Rmerge continues to give us results that meet, and exceed, our KPI targets. » Kiyoshi Tsuchiya, COO

Renta!

An ebook store for manga lovers with ~50K DAU

Playtika

Delivery Hero

Joom

credit sesame

foodpanda

AliExpress

Want to fuel your app growth? We can help!
Contact us to get started

remerge.io

Growth Specialists for App Businesses